## **Analysis Factory Privacy Policy**

We receive, collect and store any information you enter on our website or provide us in any other way.

We may use software tools such as Google Analytics to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

The Google Analytics Privacy Policy can be viewed at: https://policies.google.com/technologies/partner-sites

When you communicate with us via email, we also collect personally identifiable information (including name and email), comments, and feedback.

Your personal information will be used for the specific reasons stated above only.

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;
- 2. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- 3. To comply with any applicable laws and regulations.

This website is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to promote and sell our services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

Wix implements the following cookies on the Analysis Factory Website:

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_\${Site-ID}	Session	Security
incap_visid_\${Proxy-ID}_\${Site-ID}	Session	Security
nlbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security

We may contact you to respond to your communications, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you would like to access, correct, amend or delete any personal information we have about you, you are invited to contact us at info@analysisfactory.com or send us mail at 151Tremont Street, Ste. 110, #315, Boston MA 02111, USA.